



Marketing Materials

Awareness & Educational Materials

infographics and certificates of sustainability



Awareness & Educational Materials

marketing test materials, and marketing materials for schools



America Recycles Day e-reminders for schools

Door hangers and EDM mailers

Social Media

facebook, twitter, linkedin, etc



Updated Websites

usagain.com



Press Releases

Immediate release for important events



15 years in recycling
BBB Rating: A+

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FOR IMMEDIATE RELEASE

Shoe Drive to Benefit the Christopher LaVell Jones Foundation

Oakland residents are invited to recycle shoes and support local organization. Second shoe drive of the season.

OAKLAND, CA (July 12, 2014) – USAgain, a local textile recycling company has joined forces with the Christopher LaVell Jones foundation, a well known Oakland based organization that provides community and advocacy services to the families of murder victims in the area, in an effort to raise more funds for the Chris Jones' memorial scholarship fund and camp activities.

After the overwhelming response from our successful shoe drive in July, where we collected 600 pairs of shoes, we are hosting our second drive. The event will take place from 11 a.m. to 4 p.m. on Saturday, September 13, at the Seventh Ave Baptist Church, 1740 7th Ave Oakland, CA 94606.

"The Christopher LaVell Jones is delighted to partner with USAgain to help save the environment and provide additional resources to our community" said Brenda Grisham, Executive Director of the Christopher LaVell Jones Foundation.

This is one of the many community initiatives USAgain has partnered with including local park clean ups and tree planting. "We are very excited to be hosting this drive again and give the community a convenient option to dispose of surplus shoes," said Tobin Costen, Division Manager, USAgain. "This campaign raised funds that directly benefited Christopher LaVell Jones Foundation and were used to provide college sponsorships and summer camp activities. The additional advantage of diverting shoes from the waste stream made this a win-win for everyone. We're looking forward to repeating that success again," adds Mr. Costen.

According to data from Recyclebank, approximately 300 million pairs of shoes are sent to landfills annually. At the very least, a shoe found in a landfill takes 50 years to break down, and it's often much longer

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Find A Drop Box

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What goes in the bin?

Latest News

Local clothing recycler USAgain opens Kankakee Clothing Drop Spot in time for post holiday clean-up | 12.22.14

USAgain Announces Annual America Recycles Day Contest Winners | 12.19.14

Do One Thing: Recycle shoes to USAgain | 12.05.14

Mountain of Clothes Comes to Santa Monica | 12.05.14

Local Clothing Recycler Built Mountain of Clothing for America Recycles Day | 11.14.14

More Coverage

USAgain Live Stats

620,140,817
Items saved from landfills

3,946,350,558
Lbs of CO₂ saved

3,221,511
Cubic Yards of landfill space saved

401,219
Trees planted

More environmental statistics

More Coverage

Quick Poll

Are you more likely to shop at a store, gas station or other business if it hosts a USAgain bin?

☐ Yes
☐ No
☐ I don't know

Vote →



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Vote →

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FOR IMMEDIATE RELEASE

USAgain Joins City of Santa Monica's 2nd Repair Café and Brings a Mountain Along

A Mountain of Clothes for Santa Monica
SANTA MONICA, CA (December 06, 2014): USAgain, the City of Santa Monica contracted textile recycling company, will build a "mountain" of clothing and textiles - the equivalent of one full garbage truck to demonstrate the impact of clothing that gets discarded in the trash and the need to conserve landfill space at the Winter Repair Café hosted by the Resource Recovery & Recycling Division and 1450 Ocean on December 13th.

"This 'mountain' illustrates just how much space discarded clothing, shoes and other textiles take up when we throw them into the trash and it eventually ends up in landfills," said USAgain CEO Mattias Wallander. "Unfortunately, 12 million tons of textiles get buried in landfills each year."

According to the US Environmental Protection Agency, Americans throw away 85 percent of all of their unwanted clothing and shoes into the trash. While recycling household items, like paper, bottles and cans, has become second nature to many Americans, many still do not realize that clothing can be recycled too.

USAgain's mission is to reduce the negative impacts of clothes and shoes on our environment by increasing their reuse and recycling. USAgain gives a new life to discarded clothing. Clothes that are not in the use stream as second hand clothing. Clothes that are not in condition to be re-worn are shredded to make new material like insulation for homes and the car industry or to reclaim fiber to make new fabric.

The Repair Café focuses on repair and reuse as part of the City's Zero Waste Strategic Plan and the addition of USAgain is a perfect merger. We throw away an incredible amount of stuff everyday - but imagine extending the life of your items at little to no cost! Saving used items from landfill is key to reducing our waste.

Press Releases on usagain.com



Community Outreach Events

Prom Goes Green, Tree Planting, CLJF Drive



Prom Goes Green



Usagain sponsored tree planting



Christopher LaVell Jones
Shoe Drive

Awareness and Educational Events

Earth Month Contest for Schools, Mountain of Clothing, Green- T awards



Earth Month Contest for Schools



Green-T Awards



A "Mountain" of Clothing

monthly customer service visit flyers, e-newsletters



USAgain Brand Recognition

All equipment and transportation is brand approved.



USAgain green & white bins



USAgain trucks